

THE INSIDER'S VIEW

INSIDE THIS ISSUE

Bruins,

What you now hold in your hands represents an evolution in the Athletic Department's printed communication. *Bruin Blue Magazine*, which will be published quarterly, supplants the former newspaper that was sent monthly. The higher-quality format, besides being more durable (I expect you to leave it



DAN GUERRERO

in your dentist's waiting room after perusing every word), is also representative of an athletic program whose goal is to consistently move the needle in the right direction. We are in the business of creating academic and athletic success, and in this enterprise, if you aren't moving forward, you're losing ground. Case in point – facilities.

As I write this, plans are moving full-steam ahead on a new state-of-the-art football center that will be built just west of Spaulding Field and house all of our football operations. When finished, it will feature amenities built for champions, including a first-rate locker room, football-specific weight and equipment rooms,

coaches' offices, video offices and medical treatment facilities that will be located within a few steps of where practice takes place. While we still have significant work to do in regard to raising the necessary funds, football's success must be a high priority given its place as a primary economic engine.

The new basketball practice facility, which will be used by both men's and women's teams, is in the planning stages as well. To be located just south of the Los Angeles Tennis Center, it, too, will provide practice space and other amenities that will allow both basketball programs to maintain and enhance their national standings. Fundraising for the project is also a priority, and we look forward to your participation as this process unfolds.

If the two projects above sound like the Olympic sports are being underserviced in any way, please know that just the opposite is true. When the current weight room in the Acosta Center came into being 15 years ago, it nicely accommodated all 24 sports. Now with all 25 sports training to some degree virtually every academic quarter, in-season and out, we are woefully short of the physical space needed to accommodate all of our student-athletes. When the football and basketball buildings are completed, all of their additional activities will move to their new homes, freeing up the Acosta Center for the Olympic sports.

A master athletic facilities plan was completed this past spring that will provide the blueprint for future enhancements to our other athletic facilities. As we continue to raise funds in our efforts to reach and surpass the goal set forth under the Centennial Campaign, I am confident that we will be able to make progress in completing these additional projects down the road.

On the subject of new, please be sure to take note of the uniform that the football team will wear at a selected home game this season. Coined "LA Steel" by adidas for the emphasis on gray, these uniforms are a stylish, yet entirely Bruin alternate ensemble that exhibits our traditional design elements with a twist on color and graphics. Coach Mora and the team really like this uniform, and I know many of you will as well. And for the traditionalists out there, rest assured that this is simply an *alternate* uniform. You can still look forward to seeing your Bruins in their traditional home and away jerseys for the majority of the 2014 season. (As a footnote, you will find that our jerseys this season will be even more traditional than in recent years — a development with which we are very pleased.)

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THE OFFICIAL MAGAZINE OF UCLA ATHLETICS VOL 1 • ISSUE 1 • FALL 2014

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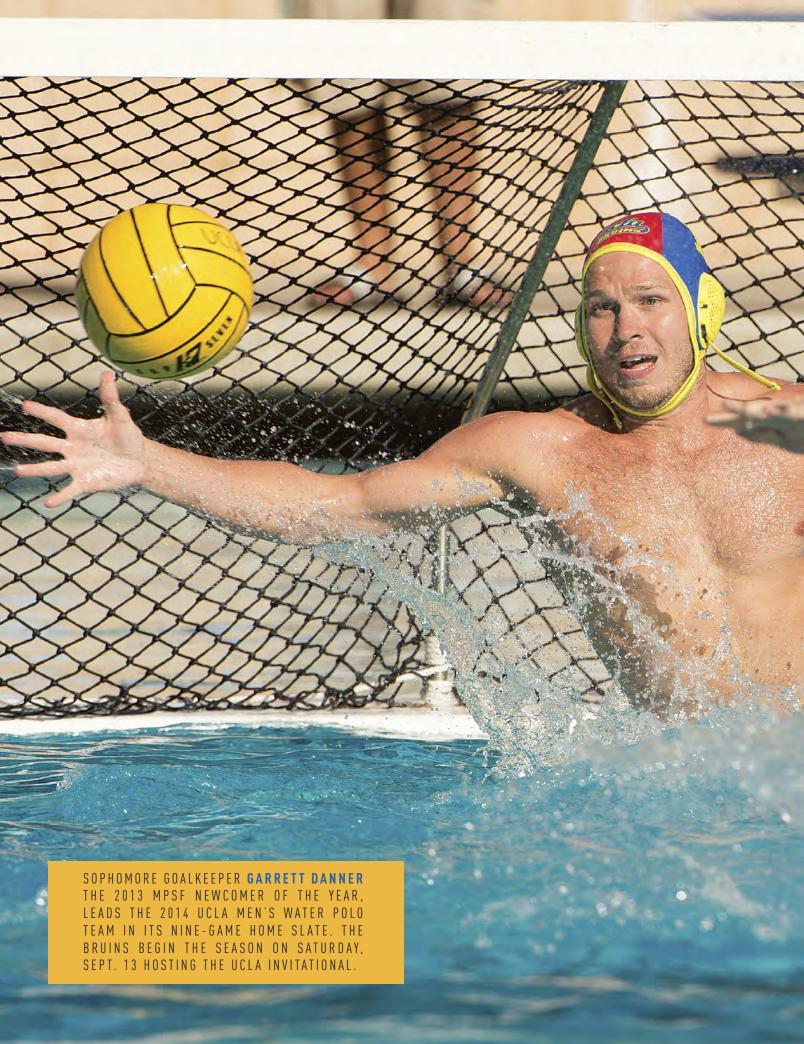
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In closing this first message within our new magazine, I'd be remiss if I failed to recognize the efforts of countless athletic department staff, student-athletes and volunteers who worked tirelessly to protect our facilities and historic mementos during the Sunset water main break that occurred in late July. Additionally, to everyone who showed their support and reached out to our department during this time of adversity, thank you for being there...that is what family does, and I've never been more proud to be part of the Bruin family. And ultimately, in spite of the water main break, we will still see everyone back in Pauley Pavilion for the start of the men's and women's basketball season.

At the end of the day, one thing is for certain, not even a flood can slow down the "Bruin Revolution." Coined by our football team, the term applies broadly across our department with all the exciting plans we have in store, and you as a donor and fan are at the very heart of this movement. On behalf of all our student-athletes, coaches and staff, thank you for not only being part of football's revolution, but the overall evolution of UCLA Athletics.

See you this fall, and Go Bruins!









WOMEN'S SOCCER

DATE	OPPONENT	TIME (PT)
Aug 22	Maryland	7 pm
Aug 24	UC Irvine	6 pm
Aug 29	North Carolina	7 pm
Aug 31	San Diego	5 pm
Sept 12	Wake Forest	5:30 pm
Sept 21	LMU	6 pm
Oct 03	Utah	8 pm
Oct 05	Colorado	1 pm
Oct 9	Stanford	8 pm
Oct 13	Cal	7 pm
Oct 17	Arizona	7 pm

WOMEN'S VOLLEYBALL

	DATE	OPPONENT	TIME (PT)
	Sept 23	USC	8 pm
	Sept 26	Arizona	6 pm
	Oct 10	Utah	7 pm
	Oct 12	Colorado	11 am
	Oct 15	Oregon	7:30 pm
	Oct 17	Oregon State	6 pm
	Oct 31	Washington	7 pm
	Nov 2	Washington State	11 am
	Nov 13	Stanford	7 pm
è	Nov 16	California	11 am
	ACT SHE'S AND A SHE'S A SHE'S	THE RESERVE OF THE PARTY OF THE	

DATE	OPPONENT	TIME (PT)
Sept 12	Santa Clara	8 pm
Sept 14	Cal Poly	5:30 pm
Sept 28	Cal State Northridge	5 pm
Oct 16	Washington	8 pm
Oct 19	Oregon State	5 pm
Oct 30	Stanford	8 pm
Nov 02	California	5 pm
Nov 16	San Diego State	1 pm

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The defense celebrating after an interception in the end zone. #BruinRevolution #SpringShowcase

Behind the scenes look at Eric Kendricks from the video board shoot. #gobruins



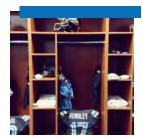


The Bruins have arrived in Tucson. #FridayFocus #GoBruins



The locker room is set and ready for the Friday night contest against Washington.









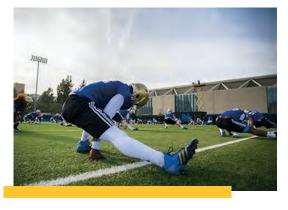
The #SpringShowcase is almost here.



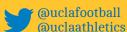




The Bruins completed the #MurphChallenge. #Saluteto #NavySeal Raymond "Cash" Care for coming out. #BruinRevolution

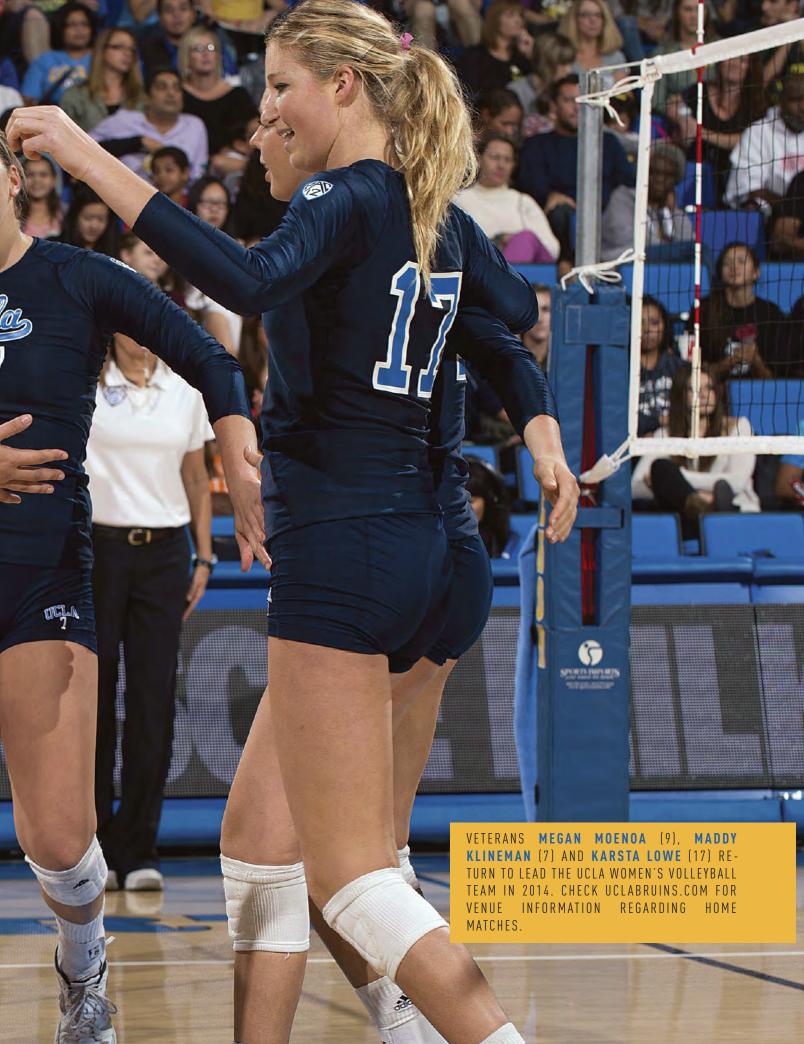












From PIGSKIN to PRIMETIME

MARK HARMON REFLECTS ON HIS UCLA LEGACY

By Chris Epting

ost of the world knows him as one of the more compelling and believable actors of his generation. After earning a Prime Time Emmy nomination in 1977's "Eleanor and Franklin: the White House Years," Mark Harmon went on to many more notable roles in a host of respected films and TV series including "Chicago Hope" and of course as Leroy Jethro Gibbs in the long-running "NCIS."

But of course the Burbank-born star excelled at sports long before he ever got in front of the cameras. Son of Heisman Trophy winner and broadcaster Tom Harmon, Mark made his first serious mark in the world of college athletics in 1972, the year he transferred to UCLA from Pierce College in Los Angeles. As the starting quarterback, he led the team to a jaw-dropping upset over the two-time defending national champion Nebraska Cornhuskers.

Recently at a coffee shop in Brentwood, the low-key Harmon reflected on those days spent in Westwood, and what brought him to UCLA in the first place.

"So much of it was about timing," he said. "I think UCLA at that time was in dire need of something different. The year before they had won two games, lost seven and tied one. Normally, you wouldn't find a school like UCLA going to junior college programs looking for talent. But there I was at Pierce and that's how I got my shot. That's all I was trying to do was get a shot. I wanted to try and compete at the big-school level but also choose a school that had the educational opportunities that I was looking for.

"I liked Pierce a lot," he continued. "It was very diversified in that you had a lot of teachers on sabbatical from different universities from all around the country coming in to teach. But UCLA presented an entirely different opportunity. When I went there as a junior I was [a Junior College] All-American. I got into the locker room and everybody was an All-American. Everybody on that team was something special."

One would imagine that the young athlete might have felt an inordinate amount of pressure back then, but as Harmon described, that never really entered the equation for him.

"I knew they needed to win quickly and needed to have success quickly," he remembered. "I came there at the same time as an offensive coordinator named Homer Smith, which was a very fortunate thing for me. With Coach Smith it wasn't just about sports it was also about guiding you in life. Different coaches strike different chords in you, and he had a big impact in my life. He would always tell us to 'try and use all the grass.' That was a part of his coaching philosophy.

"Today," said Harmon, "I'm still trying to use all the grass in my life. I remember walking out on the practice field at Spaulding Field and seeing those footprints painted on the Astroturf. My first steps in working with the offense were literally following those footsteps. Coach Smith went out there himself and made those with a spray gun around his feet. We all knew there were some big shoes to fill out there. And when I was getting ready for that first game, I mean there wasn't anybody who was giving us a chance against Nebraska. But I knew I had a great coach who thought we could win."





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Though he's been asked countless times about that famed first game against top-ranked Nebraska, Harmon still seems to be able to find precious details that help frame the story. Pausing for a moment to collect his narrative from the day, he smiles and starts to reminisce about time spent with his dad at the Los Angeles Memorial Coliseum.

"You have to understand, I grew up going to the Coliseum. On Sundays, I would go with my dad when he was broadcasting the Rams games but I wouldn't watch the game. I would be running Teletype copy up to the press box from the basement. I would be working hard. But I would still look at that field and look down the tunnel and say to myself, 'Wouldn't it be something to run out there as a player someday?' Well then the first time I did it there were 90,000 people in the Coliseum for the Nebraska game. So you never forget those things."

Recalling the start of the game, Harmon remembered that one cry that helped keep him grounded.

"When I ran out that day I could hear one voice screaming over all the noise. One voice cut through all of it and it was some guy screaming, 'Harmon,

THINK THE MOST POSITIVE THING WAS HOW PLAYING FOR UCLA SOLIDIFIED MY FAMILY. HAVING MY DAD BROADCAST THE GAMES, HAVING THE WHOLE FAMILY ALWAYS OUT THERE FOR TAILGATE PARTIES AND PICNIC LUNCHES, GETTING EXTRA TICKETS FOR MY SIS-TERS; IT WAS JUST A HUGE FAMILY AFFAIR THAT REALLY MADE US TIGHTER THAN EVER."

- MARK HARMON

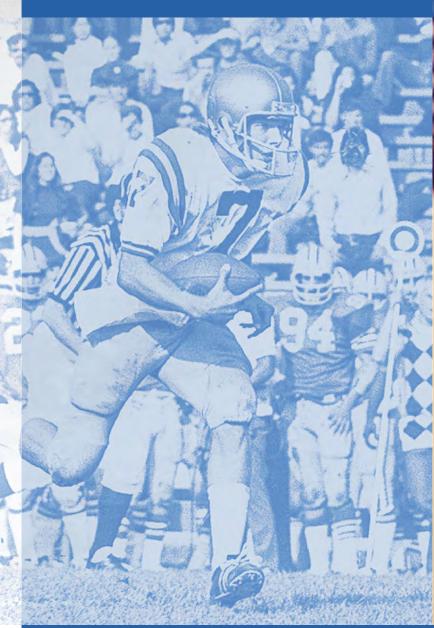
you stink!' (laughs) That was my first experience running through the tunnel."

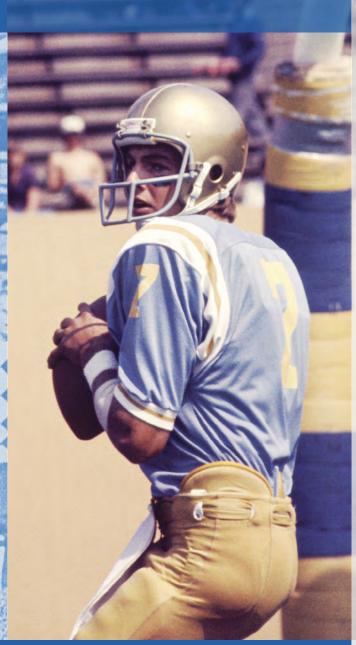
And incredibly, Tom Harmon would be calling that very game. But it almost didn't happen.

"By then my dad had become the UCLA broadcaster. But he didn't want to do that game. He thought it was a conflict. But they told him 'You'll be fine,









just go out and call the game.' And the thing was, he wouldn't say my name, he would just say, 'the quarterback takes the snap, the quarterback does this, the quarterback does that.' That's how 'The Quarterback' became my nickname.

Mark Harmon, in his first collegiate game, didn't just guide UCLA to an epic victory over a Nebraska team riding a 32-game winning streak, he excelled in the execution of the game plan, too. He connected with senior split end Brad Lyman in the second quarter for a 46-yard touchdown pass, Harmon's first attempt as UCLA's quarterback. Later, Harmon ran for a twoyard touchdown to give the Bruins a 17-10 lead. He finished the game with 142 yards of total offense, including 77 on the ground.

After the game, the father-son meeting had just the cinematic quality one

"As soon as the game ended, people stormed the field. I remember taking my chinstrap off, shoving it in my pants and heading straight to the locker room. I was probably in there five to 10 minutes before anybody else even got off the field," he recalled. "They were still celebrating. I answered

questions by my locker for about an hour or so and by then the place had pretty much cleared out. So as I went to take a shower, right around the corner from the cubicle where we dressed, my dad was standing in the alley. He just touched me and said, 'Great game.'

Today, Harmon's sister has the jersey from that game. And he also shared a story about something the coaching staff did to help prepare the team prior to the 1972 opener.

"We had a practice the day before at UCLA," he remembered. "But then they loaded us on a bus and didn't tell us where we were going. Once we hit the 10 Freeway and got close to downtown, we could see the lights were on in the Coliseum. And that's when we figured out where we were headed.

"I think the idea was, just let the team get a feel for what it's like down on the floor," he continued. "We had a bunch of new guys that season, myself included, and they just wanted us to have a sense of the place. I had never been there before as a football player, just as a kid helping my dad. And I think that was a great idea because it just gave us a sense of the place so that



he west isn't only in our name, it's in our DNA. That same western ambition to excel that drives the Bruins, drives us too. That's why we're a proud sponsor and a huge fan of UCLA Athletics. For business banking services including cash management, business lines of credit and commercial real estate loans, go west.

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the next day it wouldn't be too much of a shock when it was filled with

Despite the many clichés about what it must have been like for a handsome star quarterback on campus, as Harmon described, life was fairly

"It was pretty basic," he recounted. "I remember going to school, getting up early for class and then being in the film room by 1 o'clock. That was my routine for five days a week except when we traveled.

"I don't remember having a lot of dates or anything as I was pretty focused on academics and football. But the thing I loved about UCLA was just how big an environment it was," he said. "I mean, I could be sitting there grabbing a hot dog between classes, just sitting on a bench someplace and the guy next to me might not even know that we had a football team. I liked that, how diverse and big the place was."

Harmon's on-campus living arrangements were somewhat unremarkable

"As far as my living situation, the team would be together at Dykstra for early practices in August and then I had an apartment with four other guys for a little while. Eventually, though, I moved back to my folks' house in Santa Monica. That's where I spent the second half of my junior year and most of my senior year."

Unfortunately for the Bruins, the next year after Harmon arrived, 1973, the Nebraska game took a different course than the year before.

"We got our asses kicked," he said. "But it probably made us a better team. I mean, I would love to have that game all over again but getting blown out at Lincoln was just as important as beating Nebraska the year before. I know not everybody sees it that way, but that's how I looked at it as an athlete. You learn a ton from games like that."

The road loss to the Huskers was just one of two setbacks in 1973. The Bruins improved to 9-2 overall that season, setting several team rushing records that still stand.

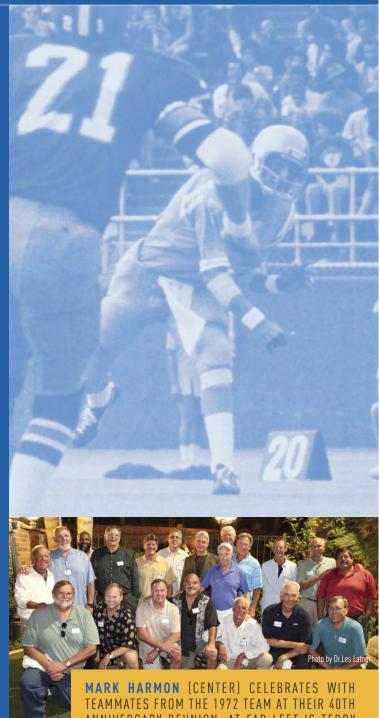
Looking back, Harmon appreciates the time he spent leading the Bruins while attending classes, and he also shared a story about a legendary coach that tried to woo him before he committed to the Blue and Gold.

"Well, it was a dream come true for me to put on those colors and represent UCLA every week," he said. "So yeah, I have very fond memories about all of it. But it almost didn't happen. I remember visiting Oklahoma and sitting in the office with Barry Switzer. He had the wishbone offense drawn up on a chalkboard and he was telling me how they did things there but then at the end he said, 'Son, if you come to Oklahoma we will win the national championship. And if you don't come to Oklahoma, we will win the national championship.' (laughs) They were similar to UCLA that year in that they needed things to happen quickly.

"But I'm glad I made the decision that I did," Harmon continued. "There were guys on that UCLA team that I put on such a pedestal while I was in high school. And then to think that you'd be in the same backfield with them was like a dream come true. Nothing made you want to work harder than being around guys that good."

And before he headed out of the coffee shop (where he remained all but completely unrecognized), Harmon summed up what he valued most about his time at UCLA.

"I made fantastic friends, many of whom I'm still in touch with," he said. "But I think the most positive thing for me was how playing for UCLA solidified my family. Having my dad broadcast the games, having the whole family always out there for tailgate parties and picnic lunches, getting extra tickets for my sisters; it was just a huge family affair that really made us tighter than ever.



ANNIVERSARY REUNION. AT FAR LEFT IS TERRY DONAHUE. AN ASSISTANT COACH FOR THAT TEAM AND UCLA HEAD COACH FROM 1976-95.

"And there were other little things, too," he remembered. "It was not unusual for my dad to be on the team flight for away games. What other player had something like that? It wouldn't be unusual for me to be sitting between John and Nell Wooden on the way home. All of these amazing experiences. I'm really thankful for all that time and it was an important time to be at UCLA."

Chris Epting is the author of 25 books and writes a weekly column for the Huntington Beach Independent. In addition, Chris is a veteran music journalist who hosts and produces the weekly syndicated radio show, "Music."

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DEFENDING GREATNESS

DEFENSIVE SPECIALIST ABBY DAHLKEMPER KEY TO BRUINS' TITLE DEFENSE

By Michael Ventre

he men's World Cup took place this summer in Brazil. The women's World Cup happens next summer in Canada. Obviously the events are separated by one calendar year, plus a gender divide.

But Abby Dahlkemper is probably one of the few soccer-playing humans on the planet who has trouble distinguishing between the two, because for her, what's the difference really? It's all competition. Whenever the star defender for UCLA's national champion women's soccer team engages in any kind of activity in which a score is kept and a winner and loser are determined, all she sees is an opportunity to beat you.

"My best friends growing up were all boys," she said. "I would always play tag or whatever they were doing in the neighborhood. I think that toughened me up a little bit."

There are stereotypes that Dahlkemper doesn't fit, but may work as points of reference: Pool hustler. Card shark. Pickup basketball drifter. She's way too nice, too earnest, too good a student, too down to earth, to be sullied by any of those comparisons. But when it comes to ruthless competition - looking you in the eye with Michael Jordan intensity and then snuffing out any dreams you may have had about victory - they don't come much tougher.

"Oh yeah," agreed UCLA women's soccer coach Amanda Cromwell with a laugh. "She's super-competitive. We're out there doing a shooting game, any sort of competition, and she wants to win. You can tell. Whatever it is, she wants to compete and win."

That mindset comes in handy when you're one of the top collegiate women's

soccer teams in the nation and you have notions in your noggin of winning a national championship - like last December. In chilly and rainy conditions in Cary, N.C., a small city just outside of Raleigh, the UCLA women prevailed over Florida State, 1-0, in overtime. The Bruins (22-1-3) ended the season with a 21-game unbeaten streak.

Some soccer clubs have flashy superstars like Lionel Messi, or Cristiano Ronaldo, or Mia Hamm, or Marta, whose extraordinary talent sometimes draws attention away from the fact that it's a team game and everybody has to do his or her job or trouble ensues. The UCLA women operated more efficiently with less star wattage.

But there's no doubt that among the band of unselfish warriors Cromwell sent out to the pitch to win UCLA's first-ever national title in women's soccer, Dahlkemper stood out as perhaps the most unselfish and the most important.

She plays defender, and just about any defender in any sport is by definition unsung. Defenders don't get too many "Bend It Like Beckham" moments. Yet consider this: In late December, after celebrating her team's national championship, she won the Honda Award, the first time a UCLA athlete has been honored for soccer. The Collegiate Women Sports Awards (CWSA) bestows Honda Awards to the top women athletes in 12 NCAA-sanctioned

"To be the first (soccer player) at UCLA to win that award is pretty amazing and unreal still," she said. "I'm just very honored. Receiving an award like that just makes me want to work harder and keep improving."

So just think about that for a minute: A group of administrators from more than 1,000 member schools vote on that award. And they gave it to Abby Dahlkemper, a defensive specialist. Obviously that speaks to her ability,



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SHE'S DEVELOPING INTO THE COMPLETE LEADER. SHE WAS MORE OF LEAD-BY-EXAMPLE KIND OF KID. SHE'S VERY INTERNAL PLAYER, ESPECIALLY IN GAMES. IN TRAINING WE'VE BEEN ASKING HER TO COME OUT OF HERSELF MORE AND BE A VOCAL LEADER AND DO IN GAMES AS WELL."

- HEAD COACH AMANDA CROMWELL

dedication, leadership – and that competitive nature of hers.

"As a defender, it's awesome to win any award because no one really sees the hard work that defenders put into it," said Caprice Dydasco, a defender and one of Dahlkemper's closest friends. "It's always given to forwards and goalscorers. She's a very special player because she has spectacular vision. She's always in the right place at the right time. Her positioning is great.

"Her leadership is not very vocal," she added, "but it's more by example. She's a hard worker."

Much of Dahlkemper's tenacity dates back to childhood and that competitive streak that only seemed to grow stronger over the years.

"Oh my gosh, I was such a tomboy growing up," she exclaimed. "Most girls wear pink and put their hair up. I'm like, 'What are the biggest basketball shorts I could wear?' Big baggy top. I played basketball with the boys in middle school; kickball, too."

Her journey to her present position as one of the leaders of a defending NCAA championship team began as a youngster in a tight-knit family. She described her parents as mentors throughout her athletic career, although neither played soccer. Her dad, Andrew, once participated in track and field. Her mom, Susan, had been a basketball player. Her older brother, Andrew, was a lacrosse player. Her younger brother, Joe, is trying a bit of everything right now, including lacrosse and basketball.

When Abby was a kid, she too sampled sports. "I tried everything," she said. "My parents were amazing about that and kind of just let me play whatever. The main three sports I played were basketball, volleyball and soccer. And I just kind of juggled those for a couple years."

Once she decided that soccer was her passion, her mom and dad got on board. "My parents have been very supportive throughout the years," Dahlkemper said. "They've driven me to countless numbers of practices and games and tournaments. They drove me to the airport for the national team camp and whatnot."

As she developed as a player, she was also exposed to a wide variety of roles. "I played every position but maybe goalkeeper," she said. "I still remember,

it was an under-14 camp and I was playing forward and they said, 'We're going to try you on defense.' I was like, 'Oh my gosh.' Then throughout the national team experience and program I played center back. High school was different; I would play center mid.

"I was just focused on whatever the team needed me to do and wherever I was needed to contribute to the team," she added. "I'm a pretty competitive person."

A native of Menlo Park in Northern California, she starred at nearby Sacred Heart Prep in Atherton, working under coach Jake Moffat, whom she regards as a major influence on her life both on and off the field. It wasn't long before it was time for her to select a college.

"I was picking between Stanford and UCLA," she remembered. "Stanford is five minutes away. I took my official visit to UCLA and fell in love with it, everything about it - the campus, the academics, the girls on the team, the coaches, the program in general. So I picked UCLA. It was the perfect distance

to go home, a short flight, or I can drive too. I love it here. I think the academics and athletics are equally as challenging."

And each day on campus only reaffirms her belief that she made the right decision.

"I think I've improved not only soccer-wise but academically too," said the sociology major and NSCAA Scholar All-American of the Year. "I love the bigschool feel, and just the tradition of athletic greatness and all the national championships you see lined up in the Hall of Fame. I wanted to help contribute to that someday."

Mission accomplished, of course. One Honda Award in the bag. One national championship too. Now comes the next assignment: A repeat. Dahlkemper will be a senior when her final season plays out this fall.

Most of the team is back. And Dahlkemper's leadership skills are even more enhanced and impressive.

"She's developing into the complete leader," Cromwell explained. "She was more of a lead-by-example kind of kid. She's very internal as a player, especially in games. In training we've been asking her to come out of herself more and be a vocal leader and do it in games as well. That's not exactly the natural leader that she is. But we've been trying to develop her into a more vocal leader."

Here is the kind of leader she is:

When the team was on the road last year in North Carolina preparing to win a national championship, Abby helped to make sure the team was indeed

"Abby is one of those players who made sure at dinner that it wasn't just the freshmen sitting together, juniors sitting together, that everyone was mixing," Cromwell said. "That's one thing we counted on. Abby is one of those players who gets along with everybody. She can sit at any table and be comfortable. It doesn't matter who you live with, that kind of thing.

"She did a really good job of promoting that," Cromwell added, "making sure that was something the whole team kind of embraced. Making sure the chemistry and the culture was where it needed to be."

Said Dydasco: "She is very outgoing. She's funny. She's loyal. She's committed. She's dedicated. She's just a very good person with good morals."

When you combine her on-field skills ("She's got the size, the height, the speed, the strength. She's almost like the prototypical center back," Cromwell gushed.) and her personality, not only is a second national title realistic, so is her place someday on the U.S. team for the Women's World Cup.

"I think in the future after next year's World Cup they'll be looking at some of the younger players again and I know Abby will be one of those," Cromwell

Abby Dahlkemper someday being chosen to participate in the highest level of competition in her sport? That sounds about right.

Michael Ventre is a freelance writer based in Los Angeles. A former sports columnist for the Los Angeles Daily News, he has written for MSNBC.com, Variety, Los Angeles Confidential magazine, American Way (American Airlines) magazine, Adweek and many other publications.



A TROPHY

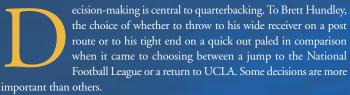
FIT FOR A CHAMPION.



RETURN to GLORY

HUNDLEY'S DECISION TO FOREGO NFL HAS BRUINS DREAMING BIG





As anyone who has been paying attention to football trends knows, Hundley represents the new prototype: big, strong, mobile, great arm, great intellect, superior leadership skills. Young men like that are in demand. Large sums of money await such players in the NFL. While dropback specialists are still revered - Peyton Manning, Tom Brady, Drew Brees, Eli Manning come to mind as the standards who are primarily pocket dudes - the idea of players who can also run definitely has legs.

Consider Aaron Rodgers, another Super Bowl winner, who essentially sits in the pocket and reads the defense until it's unsafe to stay there. Then he scampers away. Others of that ilk include defending Super Bowl champion QB Russell Wilson, as well as Colin Kaepernick, Robert Griffin III and Cam Newton.

So what the heck was Hundley thinking when he turned down NFL riches in order to return for another season at quarterback for the UCLA Bruins? He could be in the League this fall. He could have set himself and his family up for life if he had just answered that gridiron siren call and said farewell to Westwood.

"For me it came down to understanding what I want and what I came to college for," Hundley said one early summer morning on campus. "Once I sat down and thought about it, it was an easy decision."

Easy? Jadeveon Clowney, the No. 1 pick in the 2014 NFL Draft, signed a contract that brought him more than \$22 million in guaranteed money. Blake Bortles, the No. 3 overall pick and the first quarterback chosen in that draft, received a contract worth more than \$20 million, with a \$13 million signing

Surely Brett Hundley would have been a strong contender to go in the top 3, or top 5. Certainly he would have been there inside Radio City Music Hall in a spiffy suit, donned the appropriate team cap when his name was called, and then celebrated with an advance on his signing bonus.

"I had my eyes on it," Hundley said of the Draft. "Yeah. It's crazy. You think of all the possibilities that there are and those that aren't anymore because of the path you took. There was a fork in the road and you go left and all the possibilities on the right are no more because you took the left road. You can



There is one reason Brett Hundley did not pass on the NFL for a return to college football.

Many times a highly talented college football player with dreams of an NFL career has a candid heart-to-heart with himself and concludes that he isn't quite ready, that his game needs work, that mentally, physically and emotionally he needs another year.

Hundley had such a discussion with himself. It took about two seconds. He determined that he was ready for the next level. He just didn't want to go yet.

"I feel confident I'm able to compete at the next level if I had made that jump," he said. "That wasn't the big question. Everybody can always get better. When you go to the next level they expect you to start, so they expect you to have those things down. My skill set wasn't an issue; I felt if I made the jump I could do what I needed to do and have a successful career there. Just what was left here to do at UCLA was the big reason."

For Bruins everywhere, there is one ginormous plus in Hundley turning down all those financial benefits to return to the relatively humble lifestyle of being a college student:

He's at UCLA.

That means when the football-playing Bruins take the field in the fall, they'll have what most coaches, teammates, fans, media members, even casual observers pine for: A quarterback with the tools, experience and knowledge to lead a talent-laden squad into championship contention.

"A two-year starter at that position," explained UCLA head coach Jim Mora, "a guy that cares so much, such a great leader who understands our offense, who has been in some big games and has had success and learned from his mistakes — that's what you dream about as a coach. Having a quarterback of his caliber and his experience, it's awesome. It doesn't happen all the time."

That's the generous and upbeat Jim Mora speaking. There's also the nononsense, head-cracking, never-satisfied Jim Mora who also believes that, as much as he loves the kid, there's still work to be done. And while he's extremely high on Hundley's overall ability, he wasn't convinced his quarterback was as ready as he could be for the NFL.

"I was a little concerned," Mora admitted. "Not necessarily for UCLA, but for Brett's future. He's got a lot to accomplish here at UCLA still. He's got the mindset to do that. I also want to make sure from my perspective that when he does go to the NFL he's as prepared as he possibly can be.



and then now forever go bruins!



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"In order for that to happen," Mora added, "in my opinion, he needed a little more time at this level, a few more snaps at this level. I think what you're going to see next year is a young man who comes into the Draft as prepared as any quarterback ever. Andrew Luck-preparation. Peyton Manning-type of preparation, a guy who's ready to go to the League and make an impact immediately. I'm not sure that would have been the case had he come out this year. I still think he would have had a tremendous career, but this will really help him."

When predicting Hundley's future – both his upcoming 2014 campaign and his tenure at whatever NFL franchise someday snags his services - the importance of the dynamic between he and Mora cannot be underestimated. The two have an excellent relationship, but there's a lot of demand there.

"I love Coach Mora," Hundley said. "He's a great guy. Funny. But he can get on you. He has that switch. But he's a players' coach. He connects well with his players and coaches. It's a fun coaching staff, a great group of people. He has recruited great players. He has built something here that is very special and hard to do. It goes with his personality."

Wide receiver Eldridge Massington, a redshirt freshman who has not seen game action yet, is one of Hundley's closest friends. They hang out, eat together, and play catch a lot. In terms of route synchronization, there probably aren't many - if any - QB-WR combos in the country who work harder together, so that might be something to watch this fall. And even Massington sees that the relationship between Hundley and Mora holds the key to a lot of success for the Bruins this season, and for Hundley beyond this year.

"When Brett sees something that is not right with the team he can go talk to Coach Mora and he can help him see the different sides of a series coming up," Massington explained. "But they also have fun. You can see the sense of humor that comes out of both of them. They both know how to laugh and smile. I'd say they have great chemistry."

This is what UCLA fans have to look forward to in 2014: They have Brett Hundley at quarterback, a 6-3, 222-pound junior who completed 67 percent of his passes last season, threw for more than 3,000 yards, with 24 TD passes and nine picks, ran for 748 yards and 11 touchdowns, is personable, hardworking and popular with his teammates and coaches.

And chances are, in 2014, he figures to be even better than he was last season. "There's no such thing as a finished product in athletics," Mora said. "He needs to work on everything. Accuracy. Timing. Footwork. Precision. Decisionmaking. Developing consistency of performance. He'd be the first one to tell you that he's got to improve at everything. Everyone does. But that's sports. The minute you think you're a finished product is the day that you start descending.

"You can even look at a guy like LeBron James," Mora added. "I guarantee he looks back after every game of the NBA Finals and says, 'What can I do better?' That's what great ones do. That's what Brett always does. He's never satisfied. You love that in a kid. You love that attitude: never satisfied. Never got it figured out. There's so much to achieve. So much to learn. You love that,

"FOR ME IT CAME DOWN TO UNDERSTANDING WHAT I WANT AND WHAT I CAME TO COLLEGE FOR. ONCE I SAT DOWN AND THOUGHT ABOUT IT, IT WAS AN EASY DECISION."

especially in your leaders."

Hundley knows his NFL stock is sky-high. He's willing to wait, to bask in the glow of his bright future, and to play college football to the best of his ability.

"I expect to be a great one," he said. "A mighty fine great one. I plan to be one of, if not the, greatest. My goal is to be the greatest to ever play my position. That's hard to say with some of these great quarterbacks. I have the utmost respect for Tom Brady and Peyton Manning. But I think to be able to want that so bad and to want to win championships, it comes down to hard work and leading the team toward these goals."

While NFL front office personnel may still toss and turn a little bit at night at the thought of what could have been had he entered the Draft, if you ask Brett Hundley, he's sleeping just fine these days, thank you very much. One thing, however, is for certain: #17 is not about to sleep on his laurels this year, and that's just the way he likes it.

Michael Ventre is a freelance writer based in Los Angeles. A former sports columnist for the Los Angeles Daily News, he has written for MSNBC.com, Variety, Los Angeles Confidential magazine, American Way (American Airlines) magazine, Adweek and many other publications.

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14 HOME EVENTS YOU CAN'T MISS

WHAT'S GOING ON IN WESTWOOD

1. FRIDAY, AUG. 29 WOMEN'S SOCCER

Marshall Field at Drake Stadium, 7 p.m. (TV: Pac-12 Networks)

Tickets: \$8 for adults, \$5 for students/youth. FREE for UCLA students and Olympic Sports Card holders

The defending NCAA champion Bruins take on 21-time NCAA champion North Carolina in a rematch of the 2013 NCAA quarterfinals, which UCLA won in Chapel Hill, 1-0 in double overtime.

SATURDAY, SEPT. 6 FOOTBALL





Rose Bowl, 7 p.m. (TV: Pac-12 Networks)

Tickets - uclabruins.com/tickets or 310-UCLA-WIN

An afternoon of tailgating at the iconic Rose Bowl followed by the highly-anticipated first home game of the year for Jim Mora's Bruins. Don't miss a minute of the Bruin Revolution.

3. TUESDAY, SEPT. 23 WOMEN'S VOLLEYBALL





For venue information, check uclabruins.com. (TV: Pac-12 Networks)

Tickets - \$8 for adults, \$5 for students/youth. FREE for UCLA students and Olympic Sports Card holders

ÛCLA Women's Volleyball's home opener is a big one - the crosstown showdown against USC! Crosstown Cup points will be up for grabs.

THURSDAY, OCT. 9 WOMEN'S SOCCER





Marshall Field at Drake Stadium, 8 p.m. (TV: Pac-12 Networks)

Tickets – \$8 for adults, \$5 for students/youth. FREE for UCLA students and Olympic

Another former champion the Bruins defeated on the road to the 2013 NCAA Championship. UCLA and Stanford have combined to win at least a share of the last 13 Pac-12 titles.

SATURDAY, OCT. 11 FOOTBALL



Rose Bowl, TBD

Tickets - uclabruins.com/tickets or 310-UCLA-WIN

Pac-12 South vs. Pac-12 North. Adidas vs. Nike. Brett Hundley vs. Marcus Mariota.

THURSDAY, OCT. 16 MEN'S SOCCER





Marshall Field at Drake Stadium, 8 p.m. (TV: Pac-12 Networks)

Tickets - \$8 for adults, \$5 for students/youth. FREE for UCLA students and Olympic Sports Card holders

The 2011 and 2012 Pac-12 champion Bruins face the 2013 Pac-12 champion Huskies under the lights.

FRIDAY, OCT. 24 MEN'S WATER POLO





Spieker Aquatics Center, 4 p.m. (TV: Pac-12 Networks)

The marquee home matchup for the 2014 UCLA men's water polo team pits the Bruins against Stanford, who placed third at last year's NCAA Championships.

SATURDAY, NOV. 1 FOOTBALL



Rose Bowl, TBD

Tickets – uclabruins.com/tickets or 310-UCLA-WIN

Alumni – this is your day: Homecoming! Join fellow Bruins for a memorable day at the

SUNDAY, NOV. 2 MEN'S SOCCER





Marshall Field at Drake Stadium, 5 p.m. (TV: Pac-12 Networks)

Tickets – \$8 for adults, \$5 for students/youth. FREE for UCLA students and Olympic Sports Card holders

ÛCLA and Cal have combined to win 11 of the last 12 Pac-12 Championships. This game could once again have conference title implications.

10. THURSDAY, NOV. 13 WOMEN'S VOLLEYBALL





For venue information, check uclabruins.com.

Tickets - \$8 for adults, \$5 for students/youth. FREE for UCLA students and Olympic Sports Card holders

The Bruins take on their northern rivals in an important Pac-12 matchup.

11. FRIDAY, NOV. 14 MEN'S BASKETBALL





Pauley Pavilion, TBA

Tickets - uclabruins.com/tickets or 310-UCLA-WIN

Montana State serves as the season opener for the 2014-15 UCLA men's basketball team.

12. SATURDAY, NOV. 22 FOOTBALL





Rose Bowl, TBD

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13. SUNDAY, NOV. 23 WOMEN'S BASKETBALL





Pauley Pavilion, 1 p.m.

Tickets - uclabruins.com/tickets or 310-UCLA-WIN

The home opener for the women's basketball team, which boasts the No. 1 recruiting class in the nation.

14. FRIDAY, NOV. 28 FOOTBALL





Rose Bowl, 12:30 p.m.

Tickets - uclabruins.com/tickets or 310-UCLA-WIN

UCLA vs. Stanford in a rematch of the 2012 Pac-12 Championship Game.

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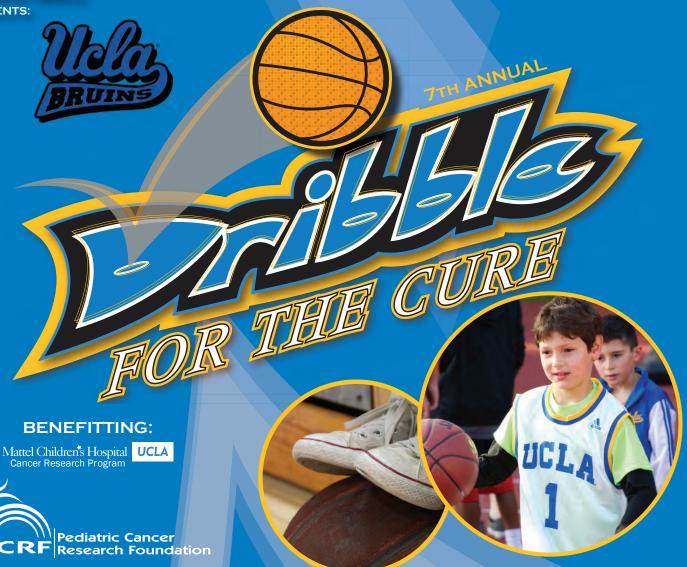


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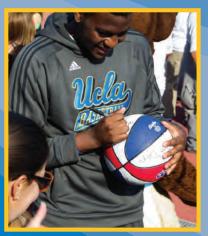
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JIM COLLINS

FORMER BRUIN RUNNER NEVER FORGOT UCLA'S IMPACT ON HIS LIFE

By Emily Lerner

e always seemed to look ahead and to act on his foresight. That, and a bit of luck, worked in concert to propel him to destinations all over the world. James A. Collins, Arcadia-born and bred and a graduate of Monrovia High School, played guard for the Monrovia High Wildcats. When his coach wanted his players to stay in shape for football, he gave them sound advice.

"The football coach [said] that if you want to stay in shape you ought to go out for the track team," said Jim. "So I did, and ended up running the mile."

That was the start of Jim's track career. He ran track in high school, and some years later would run track and cross country at UCLA for legendary coach Ducky Drake. But when he neared graduation from Monrovia High, Jim, looking ahead, enlisted in the Navy.

"At 17 years old, right out of high school, I joined the Navy. It was 1944, and back then if you didn't enroll in the service by your 18th birthday, you got drafted," Jim explained. "And if you got drafted, you [went] into the Army. So I volunteered for the Navy to avoid the draft."

Even though he was in the Navy, in order to participate in the V-5 Naval Aviation Program, Jim still needed to have 60 units of college before being allowed into the pilot training program. Wanting to fly, Jim spent his first two years of college at Miami University in Oxford, Ohio. Fortunately, the war ended while he was stateside, and with the war and his service concluded, Jim returned to Southern California and enrolled at UCLA.

When Jim attended UCLA, Westwood Boulevard divided the campus, and there were only four buildings on the quad. He rode the Red Car trolley from Wilshire and Westwood Boulevards to downtown, and took another trolley from 6th and Main to his home in Arcadia. On campus, parking was mostly on the streets, because not many students had cars. Once he was acclimated to college life, Jim walked on to the track team and ran the mile and the two mile. But his best event was cross country.

"I ran track for Ducky Drake for two years and ran cross country for two years, but only lettered in cross country," Jim explained. "Ducky had a [rule] that if you got one point in the [track] meet against USC you would get your letter. I would always come in fourth after the three best [milers] in the country, so I never lettered!"

Like his father, uncle, and older brother, Jim decided to pursue a degree in civil engineering. Since UCLA didn't offer a civil engineering degree, he took 18 units at Berkeley before graduating from UCLA in 1950. But before graduating, there was another milestone in Jim's life.

"I met my wife, Carol, at UCLA. We met at the 'Beta-Kappa Exchange.' Our first date was a little later at a wedding of one of my fraternity brothers at the Bel-Air Country Club. After I dropped Carol off at her home, she says that she told her mother, 'I just met the man I'm going to marry.' We've been married now for 64 years."

Even after earning his degree in civil engineering, Jim used it for only a short amount of time before it indirectly led him on a different path. After graduation, he worked two years for a construction company building



JIM COLLINS AND WIFE CAROL GIVE GENEROUSLY TO UCLA ON A REGULAR BASIS, AND LAST YEAR MADE A PLEDGE TO UCLA'S DRAKE STADIUM ENHANCEMENT PROJECT.

churches. By then he was married to Carol, and her father owned a large acreage of land in Culver City, which comprised a trailer park and an 18-pump gas station on Sepulveda Boulevard. Jim's father-in-law wanted a coffee shop built there to feed the people who lived in the neighborhood.

"I was already in the business of building churches, so [Carol's father] told

The Wooden Athletic Fund

The Johnson Family Invests in Tomorrow's Champions Today.

Rafer and Betsy Johnson, Jenny Johnson Jordan, and Josh Johnson are passionately committed to UCLA and supporting Bruin student-athletes through the Wooden Athletic Fund. Rafer, a Bruin basketball player and iconic track and field star, charter member of the UCLA Athletics Hall of Fame, and Olympic gold medal-winner, was coached by two of the greatest college coaches in their respective sports, John Wooden and Ducky Drake. His wife Betsy, their daughter Jenny and their son Josh all graduated from UCLA; Jenny played volleyball and Josh was a thrower on the track team. Jenny returned to UCLA in 2014 as an assistant coach for the Sand Volleyball program. The Johnson family has been contributing to the Wooden Athletic Fund since 1977, and contributes annually to Women's Volleyball, Men's Track, Men's Basketball, Gymnastics, and Swimming.

The Wooden Athletic Fund is committed to honoring the educational and athletic legacy of Nell and John Wooden.

Together, members of the Wooden Athletic Fund team provide invaluable support for all UCLA student-athletes and every gift has a positive impact on their ability to succeed in the classroom, in competition and in the community.

This funding is directed to the people places and programs that need it most, allowing UCLA Athletics to act quickly to enhance the student-athlete experience, retain coaches, and seize opportunities.

"We all loved going to UCLA and being at UCLA. Betsy and I would bring Jenny and Josh to campus so they could play in the grassy areas so they literally grew up on the campus. Betsy's mom went here, my brother Jimmy played football here, and Jenny and Josh were also studentathletes here. UCLA Athletics has impacted all of our lives as individuals and as a family. So it's a natural fit to give back."





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me to remodel an old building into a coffee shop. I started doing that. Later, Southern California Edison came to see what kind of [electricity] was needed. It sounds funny, but this meeting changed everything."

Jim was 24 years old when an employee from Southern California Edison picked him up the following day for a site visit to San Bernardino.

"We drove all the way to San Bernardino, and there were two brothers out there running a 15¢ hamburger stand called Dick and Maurice McDonald's," Jim recalled. "And it was packed with people. It was the very first McDonald's stand. I went home and asked my father-in-law to take a ride with me to San Bernardino. We went, and again, it was packed. So we threw away the plans for the coffee shop, and I changed companies and opened up my first hamburger stand in August, 1952. It was called 'Hamburger Handout.'"

The rest is history. Jim went from making \$295 a month building churches to launching his own food business. The hamburger stand, sitting on the corner of Sepulveda and Centinela where his office building now sits, grossed \$80,000 in its first year. Six years later, Jim owned four more hamburger stands.

"We call our house 'Hamburger Heaven' because that first stand built our house," said Jim.

In the meantime, Jim was spending his time training people nationwide in the food preparation business. His training took him to Texas, Washington, and parts of Northern California, where, in 1960, another opportunity knocked.

"I was doing training sessions in Northern California when one of our franchisees, Mrs. Burke, took me on a spur-of-the-moment trip to meet a friend of hers in Kentucky. There were no jets — it was a propeller plane — and we flew all night and landed in Kentucky early in the morning. The Colonel was there waiting to pick us up and take us to his home."

The Colonel was none other than Colonel Sanders, founder of Kentucky Fried Chicken. Mrs. Burke owned four hamburger stands in the Bay Area and had already put the fried chicken on her menus. This was 1960, when there were no take-home chicken stores in the United States.

"Being at the right place at the right time is very important," Jim quipped. "I didn't want to put chicken on the menu at [my] hamburger stands, but after spending three days with the Colonel, I added Kentucky Fried Chicken to the menu."

After many phone calls from the Colonel asking Jim to train people to prepare the food, Jim finally asked Colonel Sanders if he would hire him to launch the West Coast business. The Colonel agreed, and between 1962 and 1968, Collins Foods opened 240 KFC franchises.

This wasn't the end of Jim's food opportunities. In 1958, he helped a friend open the first Sizzler Restaurant, right near Jim's first hamburger stand on Sepulveda and Centinela. By 1967, his friend retired and asked Jim to buy his stores from him. He had 164 Sizzler Restaurants which spanned from New York to Hawaii.

"That's how I came to suddenly be in the steak house business," said Jim. "A sirloin steak was 99¢ and the New York steak was \$1.19."

When Collins Foods went public in 1968, Jim wanted to call it 'Collins Foods, International,' but needed stores overseas to qualify. Within a few years, there were 134 Kentucky Fried Chicken franchises in Queensland,

"UCLA, AND MY ASSOCIATION WITH IT, DID A LOT FOR ME. I HAVE MORE FUN LIVING AROUND HERE WITH UCLA AND UCLA SPORTS THAN I'VE EVER HAD IN MY WHOLE LIFE. PEOPLE SAY GOING TO UCLA WAS GREAT, BUT THE BEST PART OF UCLA FOR ME WAS WAY AFTER I GOT OUT OF SCHOOL."

JIM COLLINS

Australia, along with 27 Sizzler Restaurants.

Jim likes to recount the time he had one of his friends join the Board of Directors of Sizzler International. This opportunity materialized when he and his company were getting ready to take the subsidiary Sizzler Restaurants public and out of Collins Foods.

"I asked our key people if they would like to have our very best customer on the Board of Directors of the new public domain," Jim said. "They said fine, so I asked my friend John Wooden if he'd like to be on the board. He and his wife Nell used to walk to the Sizzler near their home and eat either lunch or dinner there every single day. He was on the Board for nine years. Never missed a meeting."

In fact, when discussion ensued regarding erecting a statue of John Wooden in front of Pauley Pavilion, Jim, who was a member of the Pauley Pavilion Campaign of Champions Committee, jumped at the opportunity to honor his good friend.

Similar stories abound, like when Jim would hire UCLA student-athletes to work at his hamburger stands in the summers for \$40 a month. On the recommendation and as a favor to Ducky Drake, Jim employed Rafer Johnson one summer.

Jim and Carol, with four children and roots firmly planted in Los Angeles, now have the means, to give back to UCLA. In 1989 they were one of the first to establish a football endowment, 'The Jim and Carol Collins Endowed Football Scholarship,' and in 2000 followed suit by creating 'The Jim and Carol Collins Endowed Track and Field Scholarship.'

They never forgot where they came from, nor what UCLA did for them. Their philanthropy is nationwide, but now centers on four main entities: Cal Poly Pomona, where they have a hospitality school of over 1,000 students called Collins College; the YMCA, where they just broke ground on a new, 64,000 square foot facility in West Los Angeles; the Boys & Girls Clubs; and of course, UCLA.

The Collinses have established the Jim and Carol Collins Endowed Chair in Geriatric Medicine, and have made generous gifts to the Center for Aging, among others, for the UCLA Hospital. They have donated generously to the Terry Donahue Pavilion at the Rose Bowl, to many different sports within UCLA Athletics and to many other departments at UCLA. But one of their greatest gifts came last year, when they made a pledge to UCLA's Drake Stadium Enhancement Project.

The three-phase enhancement project has already seen the installation of a world-class, blue "Mondo" track surface. The stadium will soon see many upgrades, including one that will highlight the stadium's namesake and Jim's former coach, Ducky Drake. Placement of a UCLA Track and Field recognition area, along with enclosed press/media and video production services areas will be part of the enhancements, along with an upgrade of the current press box area.

Jim never forgets about UCLA's impact on his life, particularly since he stays involved with his business and a myriad of philanthropic projects on campus

"UCLA, and my association with it, did a lot for me," Jim explains. "I have more fun living around here with UCLA and UCLA sports than I've ever had in my whole life. People say going to UCLA was great, but the best part of UCLA for me was way after I got out of school."



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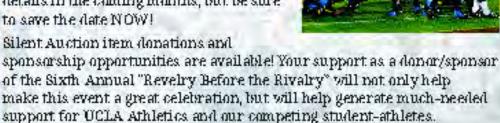
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CALLING ALL BRUINS!!!

Join us at the Bel-Air Bay Club in Pacific Palisades on FRIDAY.

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The evening will feature gourmet food stations, open bar, an extensive silent auction, live entertainment, dancing, mingling with Bruin Legends and much more! Please keep an eye out for further details in the coming months, but be sure to save the date NOW!



We hope to see you on November 21st! GO BRUINS!!

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CELEBRITY SIGHTINGS

WHERE THE STARS COME OUT

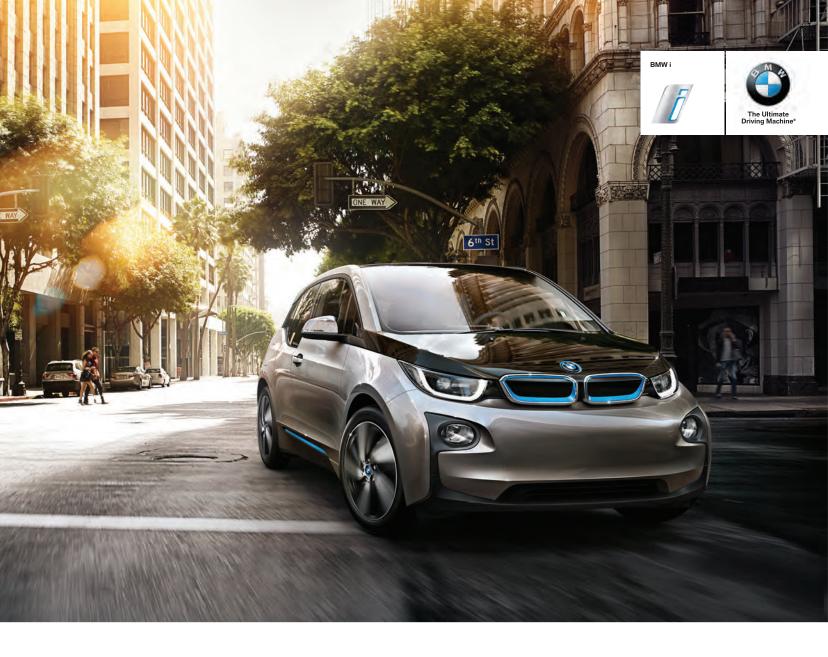








TOP ROW (L-R): BARON DAVIS, CHRIS PAUL, FLEA
SECOND ROW (L-R): JOE FAURIA, JORDAN FARMAR, MARCEDES LEWIS
THIRD ROW (L-R): MARK WAHLBERG, MAYIM BIALIK, JIM MORA
BOTTOM ROW (L-R): PHIL JACKSON AND JOHN LITHGOW, TAYLOR LAUTNER



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